

DENVER PAVILIONS

DENVER PAVILIONS TRADE AREA
As defined by actual customer data.



DOWNTOWN EMPLOYEES
118,215 Downtown Workers

- Denver is ranked as #8 city for Young Entrepreneurs by Under 30 CEO, 2013
- Denver is the 2nd best city in the nation for doing business according to Area Development Magazine



CONVENTIONERS / TOURISTS
9,200 Hotel Rooms
13.2 Million Overnight Visitors
\$3.3 Billion in Annual Spending

- Denver is ranked among the top 10 convention cities by meeting planners
- 16th Street Mall is the #1 tourist attraction
- Denver was rated the #1 convention city in the world by Toronto Globe and Mail
- Denver is a top destination for summertime, according to Kayak.com
- Denver was ranked as #6 in the top destinations to visit, according to the Huffington Post
- 2012 was one of the best years for conventions/meetings in Denver's history,



DOWNTOWN UNIVERSITY STUDENTS
55,000 Students

- Denver ranks #2 as the safest feeling city according to a



TRADE AREA DEMO
265,000 Residents
\$67,465 Average Household Income

- Denver is the #1 city people most want to live in according to PEW Research Center
- Denver is the 2nd fastest growing large city in the U.S. according to the 2013 U.S. Census
- Denver has the nations 3rd strongest metro area economy according to Policom Corporation
- According to Kiplinger's 2013, Denver is in the top 5

DOWNTOWN REGIONAL TRAFFIC GENERATORS
(patrons per year)

- Performing Arts Complex: 1,236,811
- Denver Art Museum: 589,296
- Denver Public Library: 949,429
- Elitches: 1,100,000
- Coors Field: 2,630,458
- Pepsi Center: 2 million
- Convention Center Visitors: 915,000
- Sports Authority Field at Mile High: 840,000
- Restaurant Week: Largest in the nation



CULTURAL AND SPORTS VENUES
Over 20 Million Visits/Year



DOWNTOWN RESIDENTS
65,974 Residents
7,000 New residential units (planned or under construction)

DENVER PAVILIONS

I-25

I-70

I-25

COLLEGE BLVD

MONTVIEW

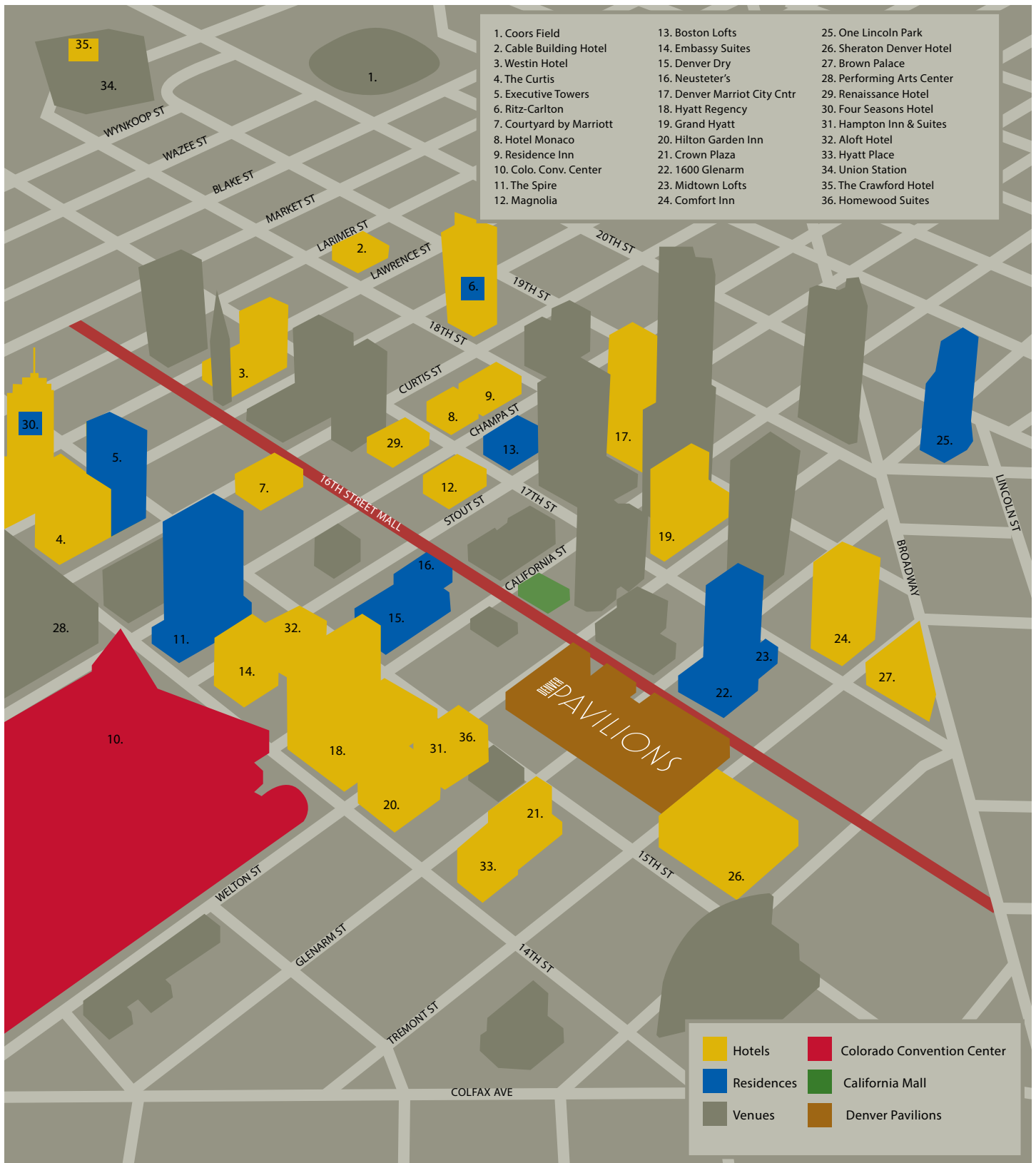
ALAMEDA

HEIDAN

DENVER PAVILIONS

DENVER PAVILIONS MAP

9,200 hotel rooms and dense multi-family residences within walking distance, with an additional 7,000 household units under construction or in the permitting process



DENVER PAVILIONS

DENVER CENTRAL BUSINESS DISTRICT
118,215 office workers within a seven minute walk from
the Pavilions.

